

1 What is claimed is:

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3 1. A merchandise display adapter system, comprising:

4 a merchandise display fixture comprising a plurality of compartments, each compartment  
5 having a first dimension for displaying a merchandise package having a first size;

6 a vertical display panel having a top, a bottom, and two sides, the vertical display panel  
7 having a second dimension for displaying a merchandise package having a second size;

8 a support leg extending transversely from the bottom of the display panel and capable of  
9 supporting the display panel in an upright position, the support leg removably attachable to a  
10 horizontal surface in at least one of the plurality of merchandise display fixture compartments;  
11 and

12 a package support means for displaying a merchandise package, the package support  
13 means attachable to the display panel,

14 wherein when the support leg is attached to the at least one merchandise display fixture  
15 compartment, the merchandise display fixture is adapted to display the merchandise package  
16 having the second size.

17  
18 2. The merchandise display adapter system of claim 1, wherein the plurality of  
19 compartments comprises a terraced arrangement in the merchandise display fixture.

20  
21 3. The merchandise display adapter system of claim 1, wherein the vertical display panel  
22 further comprises a rigid display panel.

23  
24 4. The merchandise display adapter system of claim 1, wherein the vertical display panel is  
25 removably attachable to a vertical surface of the merchandise display fixture.

26  
27 5. The merchandise display adapter system of claim 1, the display panel having a width,  
28 wherein a support leg extension member having a width less than the width of the display  
29 panel extends downwardly from and in the same plane as the vertical display panel,  
30 wherein the support leg extends transversely from the support leg extension member, and  
31 wherein the support leg extension member has a height greater than a height of a divider  
32 between the display fixture compartments.

1  
2 6. The merchandise display adapter system of claim 5, wherein the support leg further  
3 comprises at least two spaced-apart support legs.

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5 7. The merchandise display adapter system of claim 1, wherein the support leg is attached to  
6 the at least one merchandise display fixture compartment with a hook-and-loop type fastener.

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8 8. The merchandise display adapter system of claim 1, wherein the support leg is attached to  
9 the at least one merchandise display fixture compartment with a screw.

10  
11 9. The merchandise display adapter system of claim 1, wherein a portion of the plurality of  
12 compartments of the merchandise display fixture is adapted to display the merchandise package  
13 having the second size.

14  
15 10. The merchandise display adapter system of claim 1, wherein each of the plurality of  
16 compartments of the merchandise display fixture is adapted to display the merchandise package  
17 having the second size.

18  
19 11. The merchandise display adapter system of claim 1, wherein the package support means  
20 further comprises a package support arm and a bracket attached to the package support arm for  
21 connecting the package support arm to the display panel.

22  
23 12. The merchandise display adapter system of claim 11, wherein the bracket is adapted to  
24 slidably fit over the top of the display panel for adjusting the position of the package support  
25 arm laterally from one side to the other side along the top of the display panel to adapt the  
26 merchandise display fixture to display merchandise packages having varying widths.

27  
28 13. The merchandise display adapter system of claim 11, wherein the display panel further  
29 comprises a J-shaped channel disposed from one side to the other side adjacent to the top of the  
30 display panel and wherein the bracket is adapted to slidably fit into the J-shaped channel for

1 adjusting the position of the package support arm laterally along the channel to adapt the  
2 merchandise display fixture to display merchandise packages having varying widths.

3  
4 14. The merchandise display adapter system of claim 11, wherein the display panel further  
5 comprises a plurality of spaced-apart bracket-receiving slots adjacent the top of the display  
6 panel, and wherein the bracket further comprises a flange extending upwardly from the bracket  
7 and offset from the plane of the bracket in an "S-shaped" configuration, such that the flange is  
8 capable of being inserted upwardly into one of the plurality of bracket-receiving slots in the  
9 display panel.

10  
11 15. The merchandise display adapter system of claim 11, wherein the package support arm is  
12 adapted to receive merchandise packages having a hanging means.

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14 16. The merchandise display adapter system of claim 1, wherein the display panel and the  
15 support leg comprise acrylic, wood, metal, or corrugated paper.

16  
17 17. The merchandise display adapter system of claim 1, wherein the merchandise display  
18 fixture comprises a fixture for displaying hosiery and the merchandise package comprises a  
19 hosiery package.

20  
21 18. The merchandise display adapter system of claim 1, wherein the display panel comprises  
22 a plurality of display panels comprising varying heights and wherein the merchandise display  
23 fixture is adapted to display merchandise packages having varying heights.

24  
25 19. A merchandise display adapter for adapting a terraced merchandise display fixture having  
26 fixed size compartments to display merchandise packages having varying sizes, comprising:  
27 a vertical display panel having a top, a bottom, and two sides, the vertical display panel  
28 having a display area size different than the fixed size of the compartments;  
29 a support leg extending transversely from the bottom of the display panel and capable of  
30 supporting the display panel in an upright position, the support leg removably attachable to a  
31 horizontal surface in the merchandise display fixture compartments; and

1 a package support means for displaying a merchandise package, the package support  
2 means attachable to the display panel.

3  
4 20. The merchandise display adapter of claim 19, the display panel having a width,  
5 wherein a support leg extension member having a width less than the width of the display  
6 panel extends downwardly from and in the same plane as the vertical display panel,  
7 wherein the support leg extends transversely from the support leg extension member, and  
8 wherein the support leg extension member has a height greater than a height of a divider  
9 between the display fixture compartments.

10  
11 21. The merchandise display adapter of claim 20, wherein the support leg further comprises  
12 at least two spaced-apart support legs.

13  
14 22. The merchandise display adapter of claim 19, wherein the package support means further  
15 comprises a package support arm and a bracket attached to the package support arm for  
16 connecting the package support arm to the display panel.

17  
18 23. The merchandise display adapter of claim 22, wherein the bracket is adapted to slidably  
19 fit over the top of the display panel for adjusting the position of the package support arm laterally  
20 from one side to the other side along the top of the display panel to adapt the merchandise  
21 display fixture to display merchandise packages having varying widths.

22  
23 24. The merchandise display adapter of claim 22, wherein the display panel further  
24 comprises a J-shaped channel disposed from one side to the other side adjacent to the top of the  
25 display panel and wherein the bracket is adapted to slidably fit into the J-shaped channel for  
26 adjusting the position of the package support arm laterally along the channel to adapt the  
27 merchandise display fixture to display merchandise packages having varying widths.

28  
29 25. The merchandise display adapter of claim 22, wherein the display panel further  
30 comprises a plurality of spaced-apart bracket-receiving slots adjacent the top of the display  
31 panel, and wherein the bracket further comprises a flange extending upwardly from the bracket

1 and offset from the plane of the bracket in an “S-shaped” configuration, such that the flange is  
2 capable of being inserted upwardly into one of the plurality of bracket-receiving slots in the  
3 display panel.  
4

5 26. The merchandise display adapter of claim 19, wherein the display panel and the support  
6 leg comprise acrylic, wood, metal, or corrugated paper.  
7

8 27. The merchandise display adapter of claim 19, wherein the merchandise display fixture  
9 comprises a fixture for displaying hosiery and the merchandise package comprises a hosiery  
10 package.  
11

12 28. The merchandise display adapter of claim 19, wherein the display panel comprises a  
13 plurality of display panels comprising varying heights and wherein the merchandise display  
14 fixture is adapted to display merchandise packages having varying heights.  
15

16 29. A method for adapting a terraced merchandise display fixture comprising a plurality of  
17 fixed size compartments to display merchandise packages having varying sizes, comprising:  
18 providing a merchandise display adapter comprising a vertical display panel having a top,  
19 a bottom, and two sides, the vertical display panel having a display area size different than the  
20 fixed size of the compartments, a support leg extending transversely from the bottom of the  
21 display panel and capable of supporting the display panel in an upright position, the support leg  
22 removably attachable to a horizontal surface in the merchandise display fixture compartments,  
23 and a package support means for displaying a merchandise package, the package support means  
24 attachable to the display panel;

25 placing the display panel in at least one display fixture compartment; and

26 attaching the support leg to the at least one display fixture compartment.  
27

28 30. The method of claim 29, wherein the display panel further comprises a width,  
29 the merchandise display adapter further comprising a support leg extension member  
30 having a width less than the width of the display panel and extending downwardly from and in  
31 the same plane as the vertical display panel,

1 wherein the support leg extends transversely from the support leg extension member, and  
2 wherein the support leg extension member has a height greater than a height of a divider  
3 between the display fixture compartments.  
4

5 31. The method of claim 30, wherein the support leg further comprises at least two spaced-  
6 apart support legs.  
7

8 32. The method of claim 29, wherein the compartments are terraced in rows, the method  
9 further comprising placing the display panel in alternating rows of the compartments, wherein  
10 alternating rows of the compartments are adapted to display merchandise packages having  
11 varying sizes.  
12

13 33. The method of claim 29, wherein the compartments are terraced in rows, the method  
14 further comprising placing the display panel in each row of the compartments, wherein each row  
15 of the compartments is adapted to display merchandise packages having varying sizes.  
16

17 34. The method of claim 29, wherein the package support means further comprises a package  
18 support arm and a bracket attached to the package support arm for connecting the package  
19 support arm to the display panel.  
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21 35. The method of claim 34, wherein the bracket is adapted to slidably fit over the top of the  
22 display panel, the method further comprising adjusting the position of the package support arm  
23 laterally from one side to the other side along the top of the display panel to adapt the  
24 merchandise display fixture to display merchandise packages having varying widths.  
25

26 36. The method of claim 34, wherein the display panel further comprises a J-shaped channel  
27 disposed from one side to the other side adjacent to the top of the display panel and wherein the  
28 bracket is adapted to slidably fit into the J-shaped channel, the method further comprising  
29 adjusting the position of the package support arm laterally along the channel to adapt the  
30 merchandise display fixture to display merchandise packages having varying widths.  
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1 37. The method of claim 34, wherein the display panel further comprises a plurality of  
2 spaced-apart bracket-receiving slots adjacent the top of the display panel, and wherein the  
3 bracket further comprises a flange extending upwardly from the bracket and offset from the  
4 plane of the bracket in an “S-shaped” configuration, such that the flange is capable of being  
5 inserted upwardly into one of the plurality of bracket-receiving slots in the display panel.

6  
7 38. The method of claim 34, wherein the package support arm is adapted to receive  
8 merchandise packages having a hanging means.

9  
10 39. The method of claim 29, wherein the merchandise display fixture comprises a fixture for  
11 displaying hosiery and the merchandise package comprises a hosiery package.

12  
13 40. The method of claim 29, wherein the display panel comprises a plurality of display  
14 panels comprising varying heights and wherein the merchandise display fixture is adapted to  
15 display merchandise packages having varying heights.